

# Colin Kilpatrick

Masterlink Auckland  
Regional Manager



I am a qualified electrician with over 40 years' experience in business, area and people management and customer service.

My business career has been built on engaging with people at all levels, listening to their needs, developing solutions and delivering a better than expected result with a focus on building honest, mutually beneficial, long-term business relationships.

During my 24 years as an employer, I developed practical HR skills and the ability to actively communicate with staff of all ages, seeking to understand their employment aspirations and negotiating them through challenging employment issues, whilst also building and promoting a comfortable, enjoyable and safe workplace environment.

Subsequent employment positions in the electrical trade, coupled with management sales positions at an industrial wholesale and retail level, along with six years in a key account apprentice management position with 50 apprentices, have developed my experience and ability in multi-level liaison with corporate managers of large manufacturing companies, government offices, contractors, tradespeople and apprentices.

I totally believe in the apprenticeship system of training and have genuine empathy for the work ethic required in an apprentice. I understand the sacrifice and discipline needed by both parties to see the partnership through to a completed high-quality qualification.

Drawing on my experience in building better business relationships, I bring maturity, understanding and a goal-oriented approach to enhance the apprenticeship experience for both the apprentice and the employer.

This includes seeking out viable apprenticeship placement opportunities, matching host businesses to suitable candidates and above all mentoring both parties through to a mutually beneficial and rewarding working relationship via regular, focused liaison, consultation and support.

"We have worked alongside Colin from Masterlink for over 4 years, in which time he has bought us some amazing apprentices. He has a great understanding of the industry and knows what we expect from an apprentice. If we have any problems, he works with us and the apprentice to resolve them.

Colin has a great rapport with the apprentices and works with them to ensure they get the most out of their apprenticeship."

**Andrea Lovell, Director –  
Heron Plumbing**

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